

FROM THE HEART



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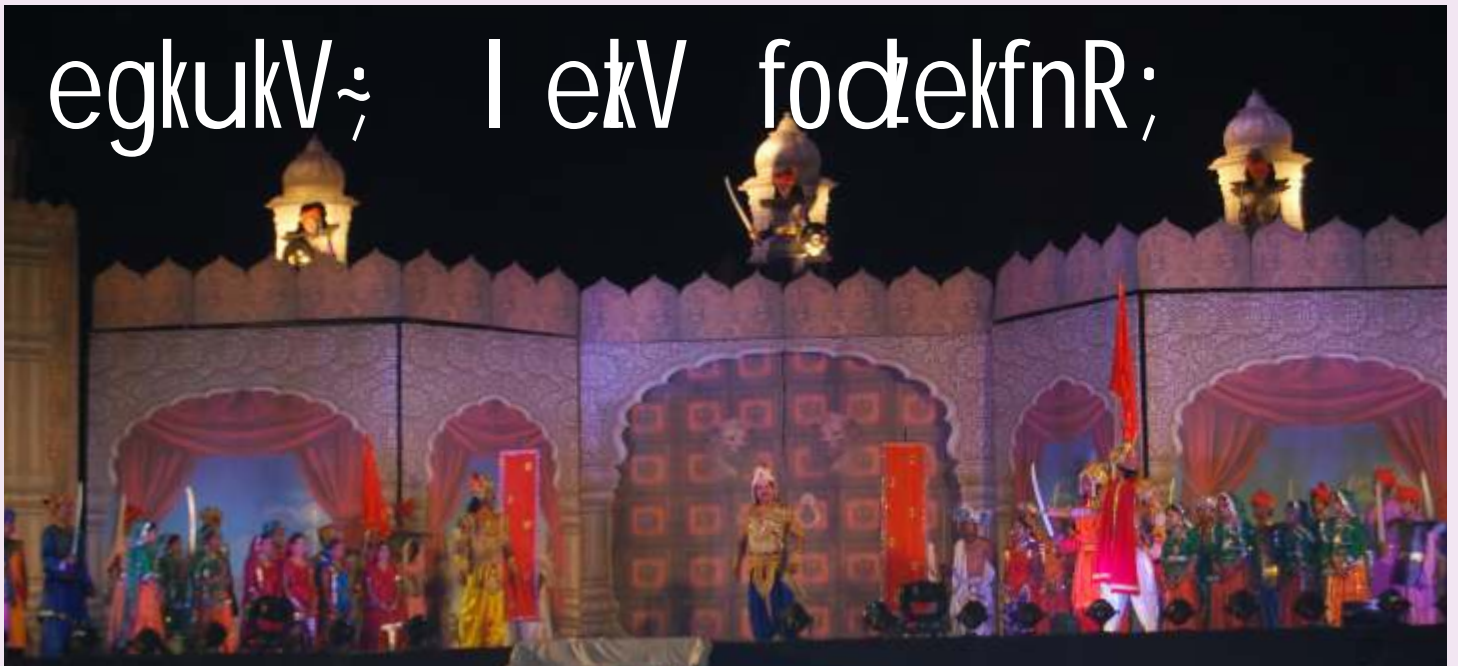
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(राघवेन्द्र कुमार सिंह)

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MPT gets overwhelming response from Investors

MP is an upcoming state to offer lucrative opportunities for investment in the tourism sector. The 'Global Investors Summit' was held in Indore on 30th Oct, 2012 under the Chairmanship of Hon'ble Minister of State for Tourism Shri Tukoji Rao Puar. The event was attended by a large number of prospective investors and members of tourism fraternity. Principal Secretary - Tourism, Shri SPS Parihar gave a presentation highlighting the 'Special Tourism Zones'. Managing Director, Shri Raghwendra Kumar Singh exchanged MoU worth Rs1192.06 crores, which was a major milestone achieved.

In the coming years, the state is to grow in leaps and bounds.

More accolades for MPT

MPT continue to scale new heights in promotion & development of Tourism in the state. Its efforts were recognized by a new array of awards which the Corporation bagged. Some of them were :

CNBC Awaaz Travel Awards for Best Wildlife & Nature Destination on 20th Nov, 2012 at Srinagar.

Hospitality India & Explore World Awards for Best Tourism Friendly State on 21st Nov, 2012 at Delhi.



MPT leaves its pugmark at WTM

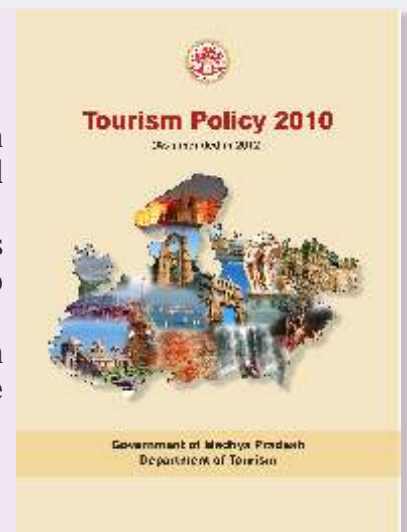
World Tourism Mart, an important international event in the travel & tourism arena, was held between 5th to 8th Nov, 2012 in London. MPT made its remarkable presence in the India pavilion and attracted a large number of foreign tourists. The stall of MPT created much interest and curiosity among the foreigners who were amazed to know about the richness of the tourist destinations of Madhya Pradesh. Dr. Chiranjeevi, Hon'ble Minister of State for Tourism, Government of India was in high praise for the initiatives taken by MP Tourism.

Tourism Policy turns more dynamic

Several additional provisions have been made in Tourism Policy 2010, viz, Tourism Sector has been accorded with Industry status, fiscal incentives to Tourism and development in line with Industrial Policy have been given priority.

A provision to provide handsome capital subsidy to resort and hotels (Heritage and Budget) has been implemented. Priority will also be given to promote construction of budget hotels, promotion of weekend tourism etc.

A single window system has been proposed to be implemented through TRIFAC to speed up procedure for providing necessary permissions for the tourism projects.





Promotion of Madhya Pradesh Tourism in International Film Festival - Film Bazaar, Goa

The IFFI aims at providing a common platform for the Cinemas of the world to project the excellence of the film art; contributing to the understanding and appreciation of film cultures of different nations in the context of their social and cultural ethos; and promoting friendship and cooperation among people of the world.

Happy Guests

MP Tourism has always taken pride in sending back happy guests. Nothing is more important to us than making sure that not only should our guests get full value for money but a repeat visit is also ensured. The following 'nuggets' is ample proof that in MPT, hospitality comes from the heart!

Dear Sir,

We are thankful to you and your Team for Suggesting , assuring and making our trip memorable.

The Hospitality and Food was Very Good and Up Most Good Services which really we never expected from any Government Run Organization

Once again thanks

Kalyan Chand Kankaria

Dear Sir,

I have just returned from a holiday at Pench and I want to tell you how much my husband R. Chakraborti and I enjoyed our stay there. Not only was the stay enjoyable it was made memorable by the hospitality shown to us by RamjiSen, your driver Shiv Shankar, the chef and countless others whose names I do not know but whose warmth and kindness I will never forget. You too were warm and welcoming and positive in your attitude. I will definitely speak about your role and that of the others in your team to many others who would like to visit Pench.

My letter will be incomplete if I do not mention the two excellent guides who accompanied us during our safaris, not to forget Shiv Shankar who took it upon himself to show us the countryside around the park.

I will ask my husband to mention his feelings in the Tripadvisor too.

I do hope Pench wil continue to flourish in more ways than one.

(Mrs) S. Chakraborti



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Incredible India

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